

ALTOONA BLAIR COUNTY AIRPORT AUTHORITY

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> Manager's Report July 13, 2015

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#### General

Sun Air's completion rate remains very high at 95% for June. Passenger numbers ticked up slightly for June. Passenger reservations are climbing for future months for both inbound and outbound traffic and AOO is now the #2 performing airport in the PIT Connector system. The report of completed flights, enplanements, and total passengers is included with this report.

Navmar Applied Sciences Corporation has begun operations at AOO, as reported recently in the Altoona Mirror. In the near future we will schedule a meeting with pilots based at AOO to discuss Navmar's operational plans.

# **Property**

The County Prison Inmates have completed projects painting lines on all airport parking lots, as well as painting bollards and concrete light pole bases at various locations around the airport.

Discussions are continuing regarding the construction of additional General Aviation Hangars. Application must be made to USDA-RD to acquire the local share of the funds needed for the project. Surveys have been sent to all existing hangar tenants to solicit their feedback regarding their preferences for amenities in new hangars. To date, 17 of those surveys have been returned.

Property appraisals have been completed for the properties in this year's round of land acquisition for the Runway Protection Zone for Runway 21 and have been forwarded to the property owners. Although this year's acquisitions required only Avigation and Land Use Restriction Easements, at least one property owner has offered to sell the property outright. We are working with the FAA to rework our budget requirements in light of this change.

Fourth River Company has made required repairs to the cabinet and piping at the DeGol Fuel Farm. The property committee and engineer are continuing to evaluate those repairs before giving approval for Fourth River to continue with further repairs on the FBO systems.

We are continuing to negotiate with the FAA regarding a future lease of the AFSS building.

## Marketing/Promotion

The Drive-In/Fly-In event held on Saturday was a success, with nearly 1,000 people estimated in attendance. Based on the response to this event, we will be planning similar events in the future and expanding on the displays and activities of this event.

Sun Air Express is currently running radio advertising and promotions as well as newspaper advertising. They have also produced a TV ad which will begin airing soon on local TV stations and Cable systems. In addition, the airport has created an insert that is going out to Chamber members in this month's Business Mirror and in E-mails to ABCD Corp and Explore Altoona members to promote Sun Air ExpressPacks. The airport and Sun Air will also be featured in an article in this month's Business Mirror.

I met with Suzy and Bob Egan of Suzanne Egan Advertising about creating a new web site and logo for the airport. We have not had an update for many years and our current look is very dated and not very recognizable to the general public. There is a motion on the agenda to approve this project.

The airport will be sponsoring the Chamber Breakfast on August 14, where Congressman Shuster will be the speaker. We are hoping to be able to unveil our new logo at the breakfast that morning. Sun Air will also attend with us.

We have received the I-99 Corridor Business-to-Business publication. Sun Air Express and the airport have a major presence in this publication. A copy of the publication is included in the meeting information packet distributed this evening.

There has been a Yellow Cab sign placed in the terminal. We will be trading signs placed on the rooves of two Yellow Cabs for the lease of the terminal space for the sign.

### Personnel

The personnel committee has interviewed a candidate for a maintenance position. There is a motion on the agenda to hire Joseph Frazier for that position.

### **Finance**

Financial reports for the month are included in meeting information. Total General Fund Expenditures - \$28,934.05.